Sharon.ricciuti@phs.com

PacifiCare Health Systems

Type of User:Health PlanContact:Sharon RicciutiNCBD Participant:YesTelephone:714-226-6609

Address: PacifiCare Health Systems

5757 Plaza Drive, CY 44-129 Cypress, California 90960

Survey Instruments and Purpose

| Survey Instruments | CAHPS Health Plan Survey |
|----------------------------------|------------------------------|
| Version/Population | Commercial - Adult |
| Languages | English, Spanish |
| Additions/Changes to Instruments | Supplemental questions |
| Purpose of Project | NCQA accreditation |
| | Internal quality improvement |

Email:

Survey Administration

| Administered Since | PacifCare funds its own survey projects and has administered them annually for several years. |
|------------------------|---|
| Administration Mode | HEDIS protocol (mail with telephone followup). |

Uses of Survey Results

| Reporting | This plan reports survey results to NCQA for accreditation. |
|-------------------------|--|
| Quality Improvement | They also use data for internal quality improvement initiatives. |
| Marketing/Publicity | |
| Pay-for- Performance | The plan has a pay-for-performance program. |

3/1/2006